

## A Brief Introduction and Overview



ICD Impact (ICDI) based in Vienna/Austria, is a collaboration of experienced managers, consultants and associates in public and private sector, with a main focus in creating positive social impact through projects and programs that are beneficial for communities and their environment, following the United Nation's SDGs and other selective impact indicators as guideline.

ICDI knows the challenges and lessons learned in designing, funding, and implementing projects/programs where often the output does not meet the aspired outcome. Through the pool of seasoned partners and associates, ICDI is in a position to offer skills and pragmatic approaches that are essential in enabling a comprehensive and sustainable outcome to projects pertaining to their social impact.

To further advance this mission, ICDI has also closed strategic partnership agreements with social enterprises and innovative companies that are in synergy with the cause to creating this social impacts. In this sense, ICDI acts as a catalyst and a bridge within and between Public Organizations, Private Organizations, Donors and Investors for a smooth and seamless cooperation.

Intellectual as well as experiential knowhow in management, finance and technology may be key, however ICDI has noticed an essential factor is missing in many program designs; namely, the human factor and the challenges of behavior change. Hence, ICDI works diligently in the social, culture and environmental behavior aspects and add this to the overall holistic approach to social challenges.

Our Impact Program Advisory Services comprise of the following service areas:

1. Impact Program and Stakeholder diagnostic
2. Impact Program Design and Business Plan (  ICDI way © )
3. Partnership and Fund Raising Campaigns
4. Impact Program Business Plan Management (  ICDI way – Navigate © )
5. Impact Team Building Workshop
6. Independent Impact Evaluations (  ICDI way © )
7. Global Advocacy and Training
8. Impact Program Advisory Services

### Our Vision

To actively promote a world where individuals, families and societies embrace the unifying nature of our human experience as one global society – where existential anxieties have ceased, and life in our living and breathing ecosystem is experienced fully.

### Our Mission

To bridge the divide between society, governments, development agencies, private sector, and impact investors by designing and executing innovative project management, as well as creating collaborative models for achieving large scale social impact programs that directly save and improve standard of living for the under privileged communities and societies.

